

PORSCHE

**MOTORSPORT
NORTH AMERICA**



**REACH
& EXPOSURE**

PORSCHE SPRINT & ENDURANCE CHALLENGE NORTH AMERICA

PORSCHE SPRINT CHALLENGE USA WEST

SONOMA RACEWAY | 8 – 13 APR 2026

**780,900+ TOTAL
EXPOSURE**



**201,623 Followers
304,123 Impressions**



**54,327 Followers
211,795 Impressions**



**4,687 Followers
11,086 Impressions**



**11,008 Subscribers
200,433 Impressions**



**169,624 Followers
20,877 Impressions**



**1,239 Visitors
2,138 Views**



**51,665 Followers
30,482 Impressions**



14 April 2026 | Porsche Motorsport North America | J. Cornelison